

[CZ] New Broadcasting Act and Regulations on Advertising Time on Public-service Television

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On 23 May and 9 June 1997 both houses of the Czech Republic's parliament adopted the new Radio and Television Broadcasting Act.

This contains inter alia regulations for increasing by 50% the fee charged to participants for receiving broadcasts. However there were no amendments to the amount of air-time public-service broadcasters are allowed to devote to advertising. Although there was one proposed amendment aimed at reducing total broadcasting time for advertising material from 1% to 0.2% of daily broadcasting time, the parliament did not adopt either this or the amendment aimed at prohibiting prime-time advertising.

