[HR] National programme for the promotion of audiovisual creativity 2017-2021

IRIS 2017-10:1/21

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According to Article 22 of the Act on Audiovisual Activities and at the proposal of the Croatian Audiovisual Council, the Minister of Culture has adopted the National Programme for the Promotion of Audiovisual Creativity for the period 2017 to 2021. The National Programme establishes the scope and manner of promoting audiovisual activities, as well as complementary and other activities, and of promoting audiovisual culture and creativity significant for the development of the Croatian culture. Furthermore, the programme provides for activities related to participation in EU programmes and other international agreements, as well as for other issues which are important for the development of the audiovisual sector in Croatia.

The National Programme outlines four strategic areas of action: the provision of material conditions for the further development of the overall audiovisual industry as an economic force, as well as the creative growth of Croatian cinematography as an artistic expression; the promotion of film literacy and audience development; the preservation of audiovisual heritage and the promotion of public access to culturally valuable domestic and global audiovisual heritage; and the positioning of Croatia in the process of creating a single European digital market.

Nacionalni program promicanja audiovizualnog stvaralaštva 2017.-2021.

https://www.havc.hr/file/publication/file/havc-nacionalni-program-2017-2021.pdf

National Programme for the Promotion of Audiovisual Creativity 2017 to 2021

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