[ES] Report on the fulfilment of the investment in European works in 2015

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On 4 May 2017, the CNMC published its report on the fulfilment of the investment in European works in 2015. Under the Spanish Audiovisual Communication Law, media service broadcasters and electronic communications providers broadcasting television channels are required to earmark 5% of their operating revenue for the pre-funding of European cinematographic films, and films and series made for television. The CNMC is responsible for monitoring compliance with this law.

The CNMC notes that the designated providers invested a total of EUR 179.93 million in European works in 2015, which is 15.37% less compared to 2014. Investments made by regional television providers amounted to EU 22.08 million, which means an annual increase of EUR 1.80 million compared to 2014.

Of the 17 national providers analysed, DTS was the only one that had not reached the minimum 5% contribution. Other providers, such as 13TV, Atresmedia, Vodafone ONO and Telefónica also missed the threshold, but they offset that deficit with the surplus of investment generated in 2014.

The main share of the 2015 investment - EUR 58.69 million (that is to say, 33.20%) - was allocated to Spanish cinema. Providers funded 128 out of 255 cinematographic films, which represents more than 50% of the year's total film production.

Informe sobre el cumplimiento en el ejercicio 2015, por parte de los prestadores del servicio de comunicación audiovisual televisiva, de la obligación de financiación anticipada de la producción europea de películas cinematográficas, películas y series para televisión, documentales y series de animación, 4 de mayo de 2017

https://www.cnmc.es/sites/default/files/1629848_7.pdf

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Nota de prensa - Las televisiones reducen en un 15,37% su inversión en obra audiovisual europea

https://www.cnmc.es/sites/default/files/editor_contenidos/Notas%20de%20prensa/2017/20150511_Np_FOE%202015__0.pdf

CNMC Press release on the Report

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