[RO] Lower Support for Film Promotion and Distribution

IRIS 2011-9:1/32

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The Board of Administration of the Centrul Naţional al Cinematografiei (National Cinematography Centre - CNC) has reduced by 40 percent, starting from 1 September 2011, the maximum amount of non-reimbursable cumulated financial support for the promotion and domestic and/or international distribution of full-length films (see inter alia IRIS 2011-6/29, IRIS 2011-2/34, IRIS 2010-7/34 and IRIS 2010-2/30).

The Decision no. 151 from 30 June 2011 was taken due to the economic crisis, budgetary constraints and the decrease of the sums collected by the Cinematographic Fund. The document modifies Decision no. 123 of 16 September 2010.

According to this the maximum support for films participating in international FIAPF (International Federation of Film Producers Association) „A"-category festivals (competitive) is of EUR 30,000 for awarded films and of EUR 27,000 for selected/nominated films, irrespective of whether they were produced with or without CNC support. The maximum support for films participating in other international FIAPF festivals is of EUR 27,000 for awarded films and of EUR 24,000 for selected/nominated films, irrespective of whether they were produced with or without CNC support. The support for films participating in other festivals, agreed by the CNC, is of up to EUR 24,000 for awarded films and of up to EUR 21,000 for selected/nominated films. The sums include the support for both promotion and distribution. The maximum total support for participating in several different festivals is in the region of EUR 30,000. The last support category is for films that were not presented at festivals: up to EUR 15,000 for films produced with CNC's support (instead of EUR 25,000 previously) and up to EUR 7,000 for those that were realised without CNC's support (instead of EUR 10,000).

Short-reel films will receive 25 percent of the corresponding full-length film category support.

Hotărârea Consiliului de Administraţie al Centrului Naţional al Cinematografiei nr. 151/30.06.2011

http://www.cncinema.abt.ro/Files/Documents/fls-1235.pdf

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http://www.cncinema.abt.ro/Files/Documents/fls-1028.pdf

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