

[CZ] Support and Development of Czech Film Industry 2011-2016

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On 1 December 2010, the Government of the Czech Republic adopted a new concept for the support and development of the Czech film industry for the period 2011-2016. The concept's objectives are:

- to strengthen and uphold the values of Czech film culture;
- to develop the Czech film industry in order to make it internationally competitive;
- to increase the economic potential of the film industry and to create jobs;
- to establish a functioning system for the financial support of the Czech film industry;
- to create a legal basis for these objectives, in conformity with EU law;
- to promote the role of cinematography as an indispensable component of the Czech cultural heritage.

In 2011, the Ministry of Culture is expected to prepare a new Cinematography Act, which will particularly include measures to secure sources of funding for the support and development of the Czech film industry. TV providers will, in future, contribute approximately 1% of their advertising income to the financing of the film industry. In addition, certain terms in the field of cinematography will be redefined. The visibility of companies and works in the audiovisual field will be newly regulated. The Act will also support international cooperation and the implementation of the European Convention on Cinematographic Co-production. A system for the standard labelling of audiovisual works will also be introduced in relation to their accessibility for children and young people. This system will, in future, also apply to television programmes.

Usnesení vlády ze dne 1. prosince 2010 č. 871, o Konceptu podpory a rozvoje české kinematografie a filmového průmyslu v letech 2011 až 2016

[http://racek.vlada.cz/usneseni/usneseni_webtest.nsf/0/EB5984830EBDB377C12577F800376DD8/\\$FILE/871%20uv101201.0871.pdf](http://racek.vlada.cz/usneseni/usneseni_webtest.nsf/0/EB5984830EBDB377C12577F800376DD8/$FILE/871%20uv101201.0871.pdf)

