[RO] New Rules on Consumer Information Adopted by ANPC

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Public Order No. 72/2010 issued by the Head of the *Autoritatea Naţională pentru Protecţia Consumatorilor* (National Consumer Protection Authority - ANPC) and published on 15 March 2010 in the *Monitorul Oficial al României* (Romanian Official Gazette) contains a number of measures aimed at improving consumer information. The new rules came into force 30 days after their publication.

The new provisions include a rule that administrators of websites on which goods are offered, online orders are taken and/or advertising is accepted for certain products and/or services - such as e-commerce articles, tourist services or airline tickets - are obliged to insert a direct link from their home page (first page) to the ANPC's website (www.anpc.gov.ro) together with the text *PROTECTIA CONSUMATORILOR - ANPC* (Consumer Protection - ANPC). The provision of telephone numbers (whether free or not) for contacting the consumer advice agencies is not a substitute for the obligation to provide the required link.

According to *Hotărârea de Guvern nr. 284/2009 privind organizarea şi funcţionarea Autorităţii Naţionale pentru Protecţia Consumatorilor* (Government Decision No. 284/2009 on the organisation and operation of the Consumer Protection Authority), the ANPC is a specialist central government body with legal personality (section 1(1)).

The Consumer Protection Authority co-ordinates and carries out the government's consumer protection strategy and policy, takes preventive action and combats practices that may have a harmful effect on the lives, health and economic interests of consumers (section 2(1)).

Autoritatea Naţională pentru Protecţia Consumatorilor, 72/2010, Monitorul Oficial al României, 15 March 2010

Public Order No. 72/2010 issued by the Head of the National Consumer Protection Authority (ANPC) and published on 15 March 2010 in the Romanian Official Gazette

ANPC modifica reglementarile privind informarea consumatorilor

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http://www.anpc.gov.ro/anpc/index.php?option=com_content&view=article&id=213:anpc-modifica-reglementarile-privind-informarea-consumatorilor&catid=23:comunicate-de-presa&Itemid=51

ANPC press release of 15 March 2010

Hotărârea de Guvern nr. 284/2009 privind organizarea şi funcţionarea Autorităţii Naţionale pentru Protecţia Consumatorilor

http://www.anpc.gov.ro/anpc/anpcftp/legislatie/Hotarare%20nr.%20284%20din%202009.html

Government Decision No. 284/2009 on the organisation and operation of the Consumer Protection Authority

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