

# [BG] New Administrative Regime Concerning On-demand Media Services Established

**IRIS 2010-5:1/10**

*Rayna Nikolova  
New Bulgarian University*

With the latest amendments to the Radio and Television Act, published in State Gazette No 12 dated 12 February 2010, a new administrative regime was established concerning on-demand media services. Persons who intend to provide on-demand media services shall notify the Council for Electronic Media according to a model which shall include:

1. The identification data concerning the person providing on-demand media services: name (firm), seat and registered address as well as the unified identification code;
2. A short description and the basic parameters of the on-demand media services provided;
3. The territorial scope;
4. Telephone, fax, e-mail, address for correspondence and a contact person; and
5. The expected starting date for providing the on-demand media services.

Where the notification is not complete, the Council for Electronic Media shall, within seven days of its receipt, notify the person in writing to remedy the deficiencies.

The Council for Electronic Media shall enter the person on its register within a fourteen-day period of receiving the notification or of remedying the deficiencies.

Where a person has ceased to provide on-demand media services, he/she shall notify the Council for Electronic Media.

The person providing on-demand media services may petition the Council for Electronic Media in writing to issue a certificate for entry onto the register, for which he/she shall pay a single administrative tax. The Council for Electronic Media shall issue the certificate within seven days of submitting the petition.

***Закон за изменение и допълнение на Закона за радиото и телевизията (ДВ бр.12 от 12.02.2010г.)***

<http://www.cem.bg/download.php?id=892>

*Consolidated version of the Radio and Television Act*

