[RO] Partnership Agreement between CNA and Council of Europe Office

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On 14 May this year, the Consiliul Naţional al Audiovizualului (national council for electronic media - CNA) and the Council of Europe office in Romania concluded a partnership agreement for the purposes of mediation in the Romanian electronic media, as part of a Council of Europe initiative under the motto " Dosta! Go beyond prejudice, discover the Roma!"

It was agreed that a broadcasting campaign should be carried out between 1 June and 31 August 2009 (Chapter 1 Art. 1) with the aim of raising public awareness of Roma issues and fighting existing prejudices through the broadcast of television and radio spots. The TV and radio spots were produced by the Council of Europe in the Romanian language (Art. 2 para. 1).

The partners to the agreement also undertook to publicise this media campaign on their respective Internet sites (Art. 2 para. 2). The Council of Europe office agreed to record the spots onto mini-DVD and CD and to reproduce them for distribution to television and radio broadcasters. The CNA, for its part, promised to do everything necessary to support the transmission of the TV and radio spots in accordance with the powers invested in it by Audiovisual Act no. 504/2002, including the relevant amendments and additions (Art. 3).

Each partner appointed one person to take responsibility for the successful implementation of the agreed activities (Art. 4).

Acord de colaborare între CNA şi Biroul Consiliului Europei din România

http://www.cna.ro/Acord-de-colaborare-intre-CNA-si.html

Agreement on cooperation between the CNA and the Council of Europe office in Romania

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