[GB] ITC assesses independent television

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The Independent Television Commission has just published its 1995 Performance Review of the ITV companies. This is an annual exercise. The report deals with three topics; the overall quality assessment of the ITV schedules; economic behaviour of the companies; and the performance of Channel 4. As regards the overall picture, the Commission finds that ITV has lost the balance between entertainment shows (in particular, as regards real-life and fictional crime programmes) and other genres, such as documentary and arts programmes. The Commission is concerned that the distinctive foundation of the network - the regionalisation of companies - was being jeapordised by mergers and co-production deals. Finally, Channel 4 was criticised for over-reliance on American imports and repeats.

ITC 1995 Performance Review of the ITV companies.

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