[SE] Negotiations on a new licence term for private commercial television

IRIS 1996-4:1/31

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Negotiations on a second term of licence from 1998 onwards have been opened between the Swedish Government and the licence holder TV 4 AB, by way of a formal notification from the Government on the termination of the agreement.

Though the field is, in principle, open for new applicants, TV 4 is expected to get a new licence.

The introduction of digital television (see IRIS 1996-4: 11) is expected to influence the licence conditions since the monopoly position of TV 4 as a private commercial broadcaster is likely to end.

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