[MT] Consultation on Immovable Property Programmes

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The Broadcasting Authority has considered, during one of its recent sittings, those programmes involving the review of specific immovable property and is proposing that such programmes should conform with the following rules:

- the programme in question does not contain surreptitious advertising;

- no logos or shop fronts of estate agents may be shown during such a programme;

- the person who shall describe the immovable property cannot be an employee or a representative of an estate agency;

- the location and the name of the street, square, road, etc. where the immovable property is situated cannot be identified at any stage of the programme, either visually or orally. It is, of course, permitted to refer to the city, town or village where the property is situated;

- no mention of the immovable property's price is to be allowed.

These rules, once approved, will become operational from 1 October 2007.

Consultation document on Immovable Property Programmes, 4 April 2007

http://www.ba-malta.org/Guidelines/Cir_1907.pdf

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