[FR] Experiments in Television for Mobile Phones

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On 13 September 2005 the Conseil supérieur de l'audiovisuel (French audiovisual regulatory body - CSA) authorised four experiments in mobile television in the Paris area for periods of between six and nine months. Under this scheme, four consortiums, coordinated by TDF, TPS, Canal Plus, and TF1 and VDL, have been authorised to broadcast radio and television programmes already covered by agreements with the CSA. All new programmes must first be approved by the regulatory authority, which will also take a quarterly look at progress in the experiments. The technologies used - DVB-H and T-DMB - will be broadcast on digital channels. Mr Daniel Boudet de Montplaisir has also given the Prime Minister a report on television directed at mobile phones, which suggests the commercial launching of mobile television sometime between the end of 2006 and 2008 and advocates the launching of experiments to gain a better idea of consumption modes, technological aspects, and also economic and legal aspects. In a press release on 26 August 2005 the Prime Minister indicated that he would encourage these experiments so that mobile television could be developed for a broad public. A number of working parties could be set up on technologies and frequencies with a view to submitting conclusions in the course of 2006. Stressing the need to define a suitable legal framework once the experiments are completed, the rapporteur proposes a number of directions. Whatever option is adopted, it will be necessary for the conditions for authorisation to preserve the fundamental balances in the market for mobile phones, among service editors, and in broadcasting.

Le CSA autorise un bouquet de quatre expérimentations simultanées de télévision mobile en région parisienne, Communiqué n° 586 du 13 septembre 2005

http://www.csa.fr/actualite/communiques/communiques_detail.php?id=30238

CSA authorises a package of four simultaneous experiments in mobile television in the Paris area, Communiqué No. 586 of 13 September 2005

Télévision numérique et mobilité, Rapport établi à la demande du Premier ministre, par Daniel Boudet de Montplaisir, Août 2005

http://www.ddm.gouv.fr/IMG/pdf/boudet_tvmobile-5.pdf

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Digital television and mobility - report drawn up at the request of the Prime Minister by Daniel Boudet de Montplaisir, August 2005

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