

## [GB] ITC Awards Channel 5 Licence

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The Independent Television Commission (ITC) announced on 27 October 1995 that the licence for Channel 5 has been awarded to Channel 5 Broadcasting Limited. The Channel 5 licence is for a 10 year period. The service must start by 1 January 1997 in at least two transmission areas each serving a minimum of one million viewers. Channel 5 Broadcasting proposes to start its service simultaneously in all relevant areas. Full coverage of Channel 5 is expected to be around 70 per cent of the UK population, subject to final frequency clearances.

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