

[NL] Media Authority Suggests Action against RTL

IRIS 1995-10:1/20

*Ad van Loon
European Audiovisual Observatory*

In a letter dated 3 October 1995, the Dutch Media Authority (Commissariaat voor de Media) has published its analysis of the television programmes of RTL4 and RTL5. In the letter to the Dutch under-secretary for Culture, the Media Authority finds that a number of RTL-programmes still violate the 1989 EC-directive. According to the Commissariaat voor de Media, several programmes contain surreptitious advertising and lack a clear separation between programmes and commercials. The Media Authority - which reached similar conclusions in 1992 and 1993 - and RTL have a profoundly different interpretation of certain provisions in the directive. The Commissariaat now recommends the Government to contact the Luxembourg authorities, and ask them to take action against RTL.

