[DE] Telekom Grants Exclusive Marketing Rights to Level 4 Operators

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Press releases issued at the end of September by various level 4 network operators reported that Kabel Deutschland GmbH (KDG), a 100% subsidiary of Deutsche Telekom AG, had agreed to grant network operators exclusive marketing rights covering digital television. As part of the anticipated co-operation between KDG and the members of the union of private cable network operators (ANGA) and Deutsche Netzmarketing (DNMG), direct contact with customers shall in future only be made by the level 4 operators, unless the latter expressly agree to allow KDG to carry out such marketing.

Pressemitteilung des Betreibers Telecolumbus vom 25. September 2002

Press release by Telecolumbus, 25 September 2002

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