[RO] CNA Decision on Advertising of Distilled Alcoholic Drinks

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Decision no.112 of the Consiliul Na tional al Audiovizualului (National Audiovisual Council - CNA) of 8 October 2002 on the advertising of distilled alcoholic drinks will replace the current regulations on this subject in Romania from 1 January 2003. The CNA explained that the new rules were necessary because of the increasing levels of alcohol consumption among young people, which was having a negative impact on society in general and on minors in particular. For that reason, and based on the provisions of the new Audiovisual Act (Legea audiovizualului No. 504/2002), the CNA has decided to prohibit the broadcast of all forms of advertising of distilled alcoholic drinks between the hours of 6am and 10pm. A list of "distilled alcoholic drinks" can be found in Government Decision no. 17/240/2000. Failure to comply with CNA Decision no.112 will result in a fine as stipulated in Article 91 of the Audiovisual Act.

Consiliul National al Audiovizualului, Decizia privind publicitatea la bauturi alcoolice distilate, Monitorul Oficial al României No.763, 18 October 2002

Decision no.112 of the National Audiovisual Council on advertising for distilled alcoholic drinks of 8 October 2002, Monitorul Oficial al României No.763, 18 October 2002

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