

## [RO] CNA Decision on Advertising of Distilled Alcoholic Drinks

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Decision no.112 of the Consiliul Național al Audiovizualului (National Audiovisual Council - CNA) of 8 October 2002 on the advertising of distilled alcoholic drinks will replace the current regulations on this subject in Romania from 1 January 2003. The CNA explained that the new rules were necessary because of the increasing levels of alcohol consumption among young people, which was having a negative impact on society in general and on minors in particular. For that reason, and based on the provisions of the new Audiovisual Act (Legea audiovizualului No. 504/2002), the CNA has decided to prohibit the broadcast of all forms of advertising of distilled alcoholic drinks between the hours of 6am and 10pm. A list of "distilled alcoholic drinks" can be found in Government Decision no. 17/240/2000. Failure to comply with CNA Decision no.112 will result in a fine as stipulated in Article 91 of the Audiovisual Act.

***Consiliul Național al Audiovizualului, Decizia privind publicitatea la bauturi alcoolice distilate, Monitorul Oficial al României No.763, 18 October 2002***

*Decision no.112 of the National Audiovisual Council on advertising for distilled alcoholic drinks of 8 October 2002, Monitorul Oficial al României No.763, 18 October 2002*

