

[RO] TV Ban for Tobacco and Alcohol Advertising

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On 15 August 2002, the Consiliul National al Audiovizualului (National Audiovisual Council - CNA) issued the following communiqué: "As the protector of the public interest and the sole regulatory authority for the electronic media, [the CNA has] noted that certain TV broadcasters are breaching the provisions of Act no. 504/2002 (Art. 20) by broadcasting cigarette advertisements. The Council has also noted that the transmission of some commercials for alcoholic beverages infringes Article 32 of the Audiovisual Act. Failure to comply with advertising regulations will be penalised with fines ranging between ROL 50 and 500 million".

