[BE] A New Breath for Public Broadcasting?

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Ad van Loon
European Audiovisual Observatory

In a policy document unter the title "A future perspective for the media policy in the Flemish Community", the Flemish Minister of Culture has proposed a set of new policy options especially with regard to public broadcasting in the Flemish Community. BRTN, the public broadcasting organisation, needs to be better organised in order to fulfill its task as public service. More autonomy, more efficiency, a new and more flexible employment statute, an internal reorganisation of the board of governors and a new management based on business-units must be the instruments to let the public broadcasting organisation survive, surrounded by an extremely competitive market.

Beleidsnota. Een toekomstperspectief voor het mediabeleid van de Vlaamse Gemeenschap, Vlaamse Raad, 1994-1995, nr. 618/1.

“A future perspective for the media policy in the Flemish Community”, Vlaamse Raad, 1994-1995, nr. 618/1.

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