

## [DE] Proposed Creation of an Independent Media Assessment Body

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The Schleswig-Holstein regional government has suggested that the Federal states (the Länder) Stiftung Medientest). This body will set out jointly set up an Independent Media Assessment Body ( to study and analyse the wide range of programmes on offer and thus give guidance to television viewers faced with an ever increasing programme choice. The idea is that the results of these studies be made available to television viewers in the form of a television magazine. This magazine will contain assessments and advice about programmes according to quality criteria. To be true to its mission, the magazine will have to be free of advertising and be financed through licence fee revenues.

