[LU] Protection of minors: ALIA sanctions *LiveJasmin* platform for inadequate age verification measures

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On 28 September 2026, the board of directors of the Luxembourg Independent Audiovisual Authority (*Autorité luxembourgeoise indépendante de l'audiovisuel* – ALIA) issued a decision against the video-sharing platform *LiveJasmin*, whose providers are JWS Americas S.à r.l. and JWS International S.à r.l.

This decision followed an investigation into a complaint lodged by a parent whose underage son had been able to access pornographic content on the platform. In particular, the complainant had questioned the effectiveness of its age verification measures, as his son had not only been exposed to inappropriate content but had also been able to communicate with a "*camgirl*" via the "*free chat*" service.

The protection of minors in the audiovisual sector is a priority for ALIA. In accordance with Article 28 *septies* of the amended Electronic Media Act of 27 July 1991, providers of video-sharing platforms must protect minors from content likely to be harmful to their development. Pornographic content, which is particularly harmful to the mental and moral development of minors, therefore requires enhanced protective measures.

This case arose in a specific context, since the ALIA board of directors had already sanctioned the same provider for similar breaches in a decision of 7 August 2025. On that occasion, the provider had undertaken to roll out a protection solution across all European Union member states by 30 September 2025. However, this commitment had clearly not been honoured.

ALIA therefore analysed the platform's operation, the methods it used to display content and the age verification mechanisms in place in the various EU member states.

Under the country-of-origin principle enshrined in Article 28a of the Audiovisual Media Services Directive (2010/13/EU), ALIA is responsible for monitoring the compliance of the provider, which falls within its remit, with its obligations throughout the European Union.

This analysis highlighted two distinct situations.

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In the majority of member states, additional protective measures are in place: explicit content is generally blurred and access to it is subject to age verification by a third-party provider specialising in digital identification solutions. However, in some countries, not all explicit content is systematically blurred prior to age verification, thereby leaving minors potentially exposed.

In a smaller number of member states, the platform remains accessible without any real protective measures, apart from a simple warning about the nature of the content on offer. Users may therefore be directly exposed to pornographic content.

The regulations do not impose a single technical solution on providers: several protection methods may be considered. They do, however, impose an obligation to ensure the effective protection of minors against content likely to be harmful to their development.

In this case, the measures put in place by *LiveJasmin* in four member states were insufficient for this objective to be achieved.

In view of the seriousness of the breaches identified and the failure to comply with the commitments made following its previous sanction, the ALIA board of directors considered that a substantial financial penalty against the provider was justified.

Décision DEC020/2026-P014/2025 du 28 septembre 2026 du Conseil d'administration de l'Autorité luxembourgeoise indépendante de l'audiovisuel concernant une plainte à l'encontre de la plateforme de partage de vidéos LiveJasmin

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Decision DEC020/2026-P014/2025 of 28 September 2026 of the board of directors of the Luxembourg Independent Audiovisual Authority concerning a complaint against the LiveJasmin video-sharing platform

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