

[GB] Study Estimates the Economic Impact of UK Government Policies Regarding Digital TV

IRIS 1998-3:1/28

David Goldberg deeJgee Research/Consultancy

A report, commissioned jointly by the Department of Culture Media and Sport (DCMS) and the Radiocommunication Agency, and authored by National Economic Research Associates and Smith System Engineering, has been published. It will now form the basis of a consultation by DCMS of "the public and the broadcasting industry on the way in which digital TV and its benefits can best be introduced across Britain, and how the switch from analogue to digital services can take place." which should conclude by 5 September 1998. The report is a follow-up to that published in May 1997 by the Radiocommunication Agency, the "Economic Impact of the Radio Spectrum in the UK".

